



## HANCOCK PROSPECTING CASE STUDY

RFC Ambrian advised Gina Rinehart's Hancock Prospecting on the \$440m off-market takeover of ASX-listed junior iron ore miner Atlas Iron during the middle of 2018 at a time when Atlas was under considerable stress from low iron ore prices, significant product quality discounts and a substantial debt obligation.

RFC Ambrian provided comprehensive takeover advice to Hancock including matters such as due diligence and valuation, pre-bid strategy and tactics, post-bid tactical advice, the Takeovers Panel, and procedural and regulatory matters.

In addition to typical tactical, regulatory and administrative issues requiring continual consideration, a variety of overlapping circumstances created a complex acquisition with a number of complications: an existing friendly takeover by Mineral Resources (via Scheme of

Arrangement) was on foot at the time, the presence of a large Term Loan B lender position, a highly fragmented share register (many sitting on very substantial losses) and the subsequent emergence of FMG with a 20% blocking stake and their application to the Takeovers Panel; and a highly visible place in the media given the high profile of the various parties involved and the stress that Atlas was under.

Atlas was put into play in April 2018 when Mineral Resources made its \$280m bid, followed by FMG announcing its 19.9% blocking stake in early-mid June and then Hancock's own 19.96% stake and \$400m bid shortly thereafter. In this competitive landscape the Mineral Resources bid was promptly withdrawn, and while FMG didn't put forward a bid, it did make an application to the Takeovers Panel regarding the Hancock offer.



The takeover offer was unanimously recommended to Atlas Iron shareholders by its board, and Hancock reached a control position of >50% around 6 weeks after launch, before the 90% compulsory takeover threshold was achieved around 2 months later on the back of a strategic offer price increase, valuing Atlas at \$440m which triggered FMG accepting the bid.

Takeover transactions are by their nature complex, with a substantial regulatory framework to navigate, a diverse range of stakeholder groups to satisfy, and rapid responses often necessary to meet changing circumstances or regulatory deadlines.

Drawing upon our considerable takeovers experience, RFC Ambrian was able to assist Hancock to successfully close the Atlas deal—notably before the sharp rise in iron ore prices from December 2018 that may have put the acquisition at risk if shareholders that had not accepted, reassessed the value of Atlas and its chances of survival. We pride ourselves on achieving successful outcomes for our clients and were delighted we could assist Hancock on what was recognised as MergerMarket’s Energy, Metals and Utilities 2018 M&A Deal of the Year.

**For more information about corporate advisory services, please contact our team.**

### SYDNEY

Level 12, Gateway,  
1 Macquarie Place  
Sydney NSW 2000  
Australia

+ 61(0)2 9250 0000

+ 61(0)2 9250 0001

### PERTH

Level 28, QV1 Building  
250 St Georges Terrace  
Perth WA 6000  
Australia

+ 61(0)8 9480 2500

+ 61(0)8 9480 2511

### LONDON

Octagon Point  
5 Cheapside  
London EC2V 6AA  
United Kingdom

+ 44(0) 20 3440 6800

+ 44(0) 20 3440 6801